



FOR IMMEDIATE RELEASE

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MOGO ANNOUNCES EXPANSION IN DETROIT AND FIVE ADDITIONAL CITIES IN THE REGION

MoGo adds stations in Detroit and across the region

July 11, 2018 (DETROIT) – After more than one year of operations, MoGo announced plans to expand its service to more neighborhoods in Detroit, as well as to five different cities in the region. In addition to the City of Detroit, the regional expansion includes the cities of Berkley, Ferndale, Huntington Woods, Oak Park, and Royal Oak.

Planned for Spring 2019, the expansion will add approximately 30 new stations to MoGo's current system, along with nearly 150 additional bikes. This expansion is made possible through a \$495,380 Transportation Alternatives Program (TAP) grant awarded by the Southeast Michigan Council of Governments (SEMCOG).

"People's transportation needs don't stop at city borders," said Lisa Nuskowski, founder and executive director, MoGo. "Expansion of bike share sends an important message about our ability to work together to solve transportation challenges in the region while providing people with an affordable and convenient way to get where they need to go."

Bike share is ideal for trips that are three miles or less and is often used as a first- or last-mile option in conjunction with other types of transit such as bus and light rail. In Metro Detroit, MoGo's expansion will provide more opportunities to connect residents and visitors to services such as DDOT, SMART, and the QLine.

"MoGo is a low-cost, reliable transportation option for Metro Detroit residents, and we are excited to welcome MoGo's service to Ferndale and others who have shown interest in the system," said Justin Lyons, Planning Manager, City of Ferndale. "With this expansion, more people can count on riding a bike year-round for trips to work, school or recreational purposes."

Specific station locations have not yet been determined. MoGo will work closely with each participating community to identify potential locations and secure necessary permits and approvals.

Through funding from the [Better Bike Share Partnership](#), MoGo and its municipal partners will conduct extensive community outreach to engage residents in conversations about potential station locations and other considerations for bike share.

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For more information, visit mogodetroit.org.

About MoGo, Detroit Bike Share

MoGo is designed to serve a wide variety of users and trips around town. With XXX bikes at 53 stations, MoGo gives people the freedom and flexibility to move around at affordable prices to all. For more information on pass and pricing options, visit: mogodetroit.org.

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