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City of Oak Park Awarded Dr Pepper's Keep America Beautiful Recycling Bin Grant **Twenty New Recycling Bins Make Recycling On-the-Go Accessible and Convenient**

May 30, 2017, Oak Park, Michigan – Residents visiting Oak Park's David H. Shepherd Park should expect to see cleaner public parks this fall thanks to a significant grant made possible by Dr Pepper Snapple Group (NYSE: DPS) in collaboration with Keep America Beautiful.

In 2017, the Dr. Pepper Snapple Group, in partnership with Keep America Beautiful, awarded Oak Park 20 new recycling bins for distribution in and around Shepherd Park through the Recycling Bin Grant Program. Thanks to this generous grant, Oak Park will be able to expand recycling from the private realm into the public arena. The goal of Keep America Beautiful's recycling program is to embrace recycling 365 days a year. It also encourages recycling in public spaces while making the bins accessible to residents of Oak Park. This greater focus on sustainability goes hand-in-hand with the City's residential recycling program's transition from the smaller bins to the larger, single-stream recycling bins that all residential households will be receiving from SOCRRA later this year.

As part of the Keep America Beautiful Grant, the City has placed bins in Shepherd Park, near existing trash cans, along walking paths, near picnic areas, and close to the basketball, baseball and tennis courts. The blue, brightly colored bins are also located near the entrance of the Community Center, the Oak Park Pool and the Oak Park Ice Arena.

Now in its fifth year, the Park Recycling Bin Grant Program from Dr Pepper Snapple Group and Keep America Beautiful has provided more than 900 new recycling bins in public parks across the country and more than 4,300 recycling bins to local governments and community organizations across 41 states over the program's history. This investment in recycling infrastructure has improved recycling accessibility and convenience in a variety of park settings, including neighborhood and larger regional parks, beaches, athletic fields and walking trails.

"The timing of this grant couldn't be more ideal as the City embarks on an awareness campaign to increase recycling efforts within the City. Having the ability to promote recycling in public spaces compliments our efforts with our current initiative to promote recycling at home," said City Manager Erik Tungate about the SOCRRA campaign that will deliver a 65-gallon recycling cart to every single-family residence in Oak Park. "Not only will the public have the opportunity to recycle when out and about enjoying our parks, paths and facilities, but it begins at home with a curbside initiative that makes recycling as easy as taking out the trash."

"The rewards and benefits of recycling are driven home when we are informed by the Environmental Protection Agency's that on-average every person disposes of approximately 1,600 pounds of trash a year. That means that in Oak Park with a population of 29,300, we are generating significant amounts of waste," said Economic Development and Communications Director Kimberly Marrone who spearheads

the Dr Pepper Keep America Beautiful in Public Spaces. "If we can reduce, reuse, or recycle 70 percent of that waste, we will realize benefits to the environment, to our health, to the nation's natural resources, and for the future generations to come."

"We are very pleased with the momentum that continues to build through our on-going work with Keep America Beautiful," said Vicki Draughn, Vice President of Corporate Affairs for Dr Pepper Snapple Group. "As communities continue to improve their infrastructure to support recycling at home and at work, this program helps address a persistent challenge, which is improving recycling opportunities for people on-the-go."

A recent national survey conducted by Keep America Beautiful revealed a lack of opportunity for the public to recycle on-the-go. While more than 90 percent of people indicated it was not a challenge to recycle at home, over 55 percent found it difficult to recycle in public places, such as parks. Additional research conducted by Keep America Beautiful indicated only 12 percent of those surveyed reported having access to public locations to recover containers. The Dr Pepper Snapple Group/Keep America Beautiful Park Recycling Bin Grant Program is designed to address the obstacles of overcoming accessibility and convenience.

"Too many public parks and other public spaces lack recycling bins that are within reach," said Brenda Pulley, Senior Vice President of Recycling, Keep America Beautiful. "Our partnership with Dr Pepper Snapple Group has placed bins in hundreds of parks across the U.S., in the process giving nearly 1 million people convenient access to new recycling opportunities."

For a complete list of grant recipients, go to the Park Recycling Bin Grant Program website [here](#).

About Keep America Beautiful

At Keep America Beautiful, we want to ensure that beauty is our lasting signature. A leading national nonprofit, Keep America Beautiful inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live. Established in 1953, Keep America Beautiful provides the expertise, programs and resources to help people end littering, improve recycling, and beautify America's communities. The organization is driven by the work and passion of more than 600 community-based Keep America Beautiful affiliates, millions of volunteers, and the support of corporate partners, municipalities, elected officials, and individuals. To learn how you can donate or take action, visit kab.org. Follow us on [Twitter](#) and [Instagram](#), like us on [Facebook](#), or view us on [YouTube](#).

About Dr Pepper Snapple Group

Dr Pepper Snapple Group (NYSE: DPS) is a leading producer of flavored beverages in North America and the Caribbean. Our success is fueled by more than 50 brands that are synonymous with refreshment, fun and flavor. We have six of the top 10 non-cola soft drinks, and 13 of our 14 leading brands are No. 1 or No. 2 in their flavor categories. In addition to our flagship Dr Pepper and Snapple brands, our portfolio includes 7UP, A&W, Canada Dry, Clamato, Crush, Hawaiian Punch, Mott's, Mr & Mrs T mixers, Peñafiel, Rose's, Schweppes, Squirt and Sunkist soda. To learn more about our iconic brands and Plano, Texas-based company, please visit DrPepperSnapple.com. For our latest news and updates, follow us at [Facebook.com/DrPepperSnapple](https://www.facebook.com/DrPepperSnapple) or [Twitter.com/DrPepperSnapple](https://twitter.com/DrPepperSnapple). For more information on DPS's philanthropic efforts and sustainability goals, visit <http://www.dpsgsustainability.com>.

About Oak Park: The City of Oak Park is situated on the southern-most border of Oakland County, Mich., and serves as a suburban ambassador to Detroit. Incorporated as a city in 1945, Oak Park's current population exceeds 29,300 and is home to more than 900 local businesses, including corporate headquarters.

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