

# Mixed Recycling Launch

## Dear Resident:

You've received this new and improved recycling cart through a project funded by your city with grant assistance from the Michigan Department of Environmental Quality and The Recycling Partnership, a nonprofit organization utilizing public-private partnerships to transform recycling all across America. These organizations – along with SOCRRA and your City – share the same goal of increasing recycling in your community, in Michigan and throughout the country!

SOCRRA communities were selected for this grant support because of our communities' longstanding dedication to recycling. Simply put, SOCRRA communities outgrew their old, small curbside bins.

There are many benefits to cart-based recycling. The carts are easier and more convenient to use. They also provide a greater capacity for more recyclables – which means less material going to the landfill. There are financial benefits, too! Your city gets charged to dispose of trash, but gets credit for all your recyclables, so recycling more means an overall cost savings for your city. Carts also make curbside collection more efficient and safer. So everyone wins when recycling with carts!

You can start using your new recycling cart right away by placing all of your recycling into the cart and wheeling it to the curb for collection. SOCRRA thanks all of its residents for their continued recycling efforts!



Jeff McKeen  
General Manager  
SOCRRA



Keefe Harrison  
CEO  
The Recycling Partnership



C. Heidi Grether  
Director  
MDEQ



## THANKS TO THE RECYCLING PARTNERSHIP'S FUNDING MEMBERS:





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## Frequently Asked Questions

### What should I do when I receive my new recycling cart?

Residents may start using their new recycling cart immediately after it is received. Be sure to remove the information attached to the cart, as that packet will provide information on how to use the cart.

### When and how often will my recycling be picked up?

Collection will continue to be on your regular pick-up day, the same day as your garbage pick-up.

### Where do I set out the cart for collection?

Recycling will be collected in the same location.

### How much does the recycling cart cost?

There is no upfront charge to residents for the new recycling carts. The purchase of the new carts was made possible through grant funds available from the Michigan Department of Environmental Quality, in support of the governor's initiative to double recycling in Michigan within the next two years, and The Recycling Partnership.

### What do I do with my old bin?

Your old bin is yours to keep. If you no longer wish to keep your old bin, please bring it to SOCRRA at 995 Coolidge Highway in Troy to be recycled.

### What if I do not want a new recycling cart?

Residents are encouraged to use the delivered cart for 2-3 months before requesting removal. We believe that after you experience how easy it is to recycle using the new recycling cart, you will continue to use it for your recyclables. If after 3 months you still wish to return the cart, please contact SOCRRA at (248) 288-5150.

### What happens if I move? Do I take the cart with me?

If you move, the recycling cart should be left behind for the new residents. Carts are tied to the household address.

### Can I get a cart for my trash?

Not at this time.

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**SOCRRA member communities are: Berkley, Beverly Hills, Birmingham, Clawson, Ferndale, Hazel Park, Huntington Woods, Lathrup Village, Oak Park, Pleasant Ridge, Royal Oak, and Troy.**



It's just as easy as taking out the trash!

*Printed on Recycled Content Paper*



# Meet your new Recycling Cart!

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Your new cart makes recycling just as easy as taking out the trash! Start using your new cart as soon as you receive it.

## What's New?

- Your new recycling cart – It holds three times more recyclables than before and it's on wheels!
- Mixed recycling—place all your recyclables loose in the cart together. You no longer need to keep paper separate from plastic, glass and metal items.
- All cardboard should be placed in the cart. Please see directions on reverse side.
- No batteries.

## What Stays the Same?

- Your collection day.
- Recycling is collected every week.
- Where you put it on collection day – set your cart out the same as you set out your bin.



# Put these recyclables in the cart

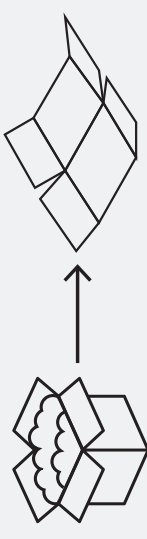
*Recycling is just as easy as taking out the trash!*



Paper	Cartons	Metal	Glass	Plastic
Newspaper Junk Mail Cardboard Magazines	Milk Cartons Juice Boxes	Empty Cans Aerosol Cans	Bottles Jars All Colors	Bottles Jugs Containers

## How to Prepare Cardboard

All cardboard must be placed in the cart. Please flatten completely, reducing pieces to no larger than 3' x 3' in size. Please remove and dispose of all packing material. Beware! Cardboard jammed into the cart may get stuck, so please follow these guidelines to ensure your cart can be fully emptied.



## Take these recyclables to the SOCRRA drop-off center

Styrofoam	Scrap Metal	Paint & Chemicals	Plastic Bags	Electronics	Batteries

**NO**  
 Do not put garbage, food, liquids, batteries, medical sharps or yuck in the cart.

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